



The General Ledger

COPAS of Oklahoma City Newsletter

Holiday Dinner

Tuesday, December 2, 2008

Dr. Robert L. Spinks, a native Oklahoman and three-time graduate of Oklahoma State University, is the President and Chief Executive Officer for the United Way of Central Oklahoma. Prior to assuming this responsibility, he served as Executive Director of the Community Council of Central Oklahoma, the regional research and planning organization for the non-profit community. Bob received a bachelor's degree in music education in 1973, and masters (1978) and doctoral (1980) degrees in educational administration. A lifetime worker with youth, he later served as a professional with the Last Frontier Council, Boy Scouts of America for 16 years.

During his tenure as Executive Director of the Community Council of Central Oklahoma, the Council partnered with over 600 organizations and individuals in developing better ways to serve the needs of Oklahoma City and the surrounding area. These collaborations included assisting the Oklahoma City Public Schools in preparation of grant proposals resulting in over \$30,000,000 in funding for programs to improve the schools.

At the United Way, he is responsible for leading a staff of 30 and a volunteer force of hundreds in secur-

ing the dollars necessary to meet community needs through the work of local member agencies. In addition, the United Way is actively involved in a wide variety of community initiatives to seek permanent solutions to major challenges. Some of these include: Smart Start, Turning Point, the 211 Helpline, the Homeless Alliance, the Senior Summits, and many other broad-based efforts. During his seven-year tenure at United Way, the organization has significantly increased its annual campaign results, now raising over \$18,000,000 to support the work of 61 partner agencies.

Bob is a Senior Active member of the Rotary Club of Oklahoma City, and serves on the boards of several community, cultural, and governmental

organizations, including Leadership Oklahoma City, Youth Leadership Exchange, the Oklahoma Center for Non-profits, Smart Start Central Oklahoma, the OUHSC College of Public Health, and Epworth Villa. He graduated from the Central Oklahoma Regional Leadership Institute Class I and Leadership Oklahoma City Class XVII. Bob and his wife, Pam, a 1974 OSU graduate in Business Administration, have two children. Sarah is an OSU graduate in Hotel and Restaurant Administration and is currently the Director of Sales at the Waterford Marriott Hotel in Oklahoma City. Bryan is an OU graduate in Sociology and a professional musician.

Dr. Spinks serves as an adjunct instructor for Southeastern Oklahoma State University and Oklahoma Christian University, teaching courses in strategic management, leadership, marketing, business communications, and organizational analysis. When he is not engaged in all of the above, Bob enjoys his first vocation, now his number one hobby, music.

Bob and Pam have been active members of the United Methodist Church throughout their marriage. They have served on numerous church committees, as members of the church choir, and Bob has served as Administrative Board Chair.



The Importance of Being a Good Citizen with guest speaker Mr. Robert Spinks, President of United Way of Central Oklahoma



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